# plastiprint

## **POP Paper Board**

## **Environmentally responsible paper-based rigid board**

POP Paper Board is an environmentally responsible paper-based rigid board. This rigid paper board is a fully recyclable alternative for structural signage in the wide format marketplace. POP Paper Board offers a bright white dimensionally stable and rigid surface for indoor and short-term outdoor point-of-purchase and signage applications.

The product incorporates 10% post-consumer waste to achieve maximum sustainability without sacrificing the print quality or surface characteristics required for critical POP applications.

Unlike low quality boards made of bleached OCC (old corrugated cardboard) that will warp and compromise the look of your signage, this board is moisture-resistant and maintains superior stability during typical changes in temperature and humidity that tend to affect other rigid medias.

#### **Applications**

- ► Hanging signage
- ► Indoor POP
- ► Menu boards
- ▶ Standees
- **▶** Window signs
- ► Trade show signage
- **▶** Displays
- ► Wing cards
- **▶** Danglers
- **►** Custom package

### **Available Sizes**

Thickness: 1.5 mm, 3.0 mm, 3.5 mm, 4.7 mm, 6.0 mm

Sheet Size: 48" X 96" or 60" X 120"

<u>Cutting Recommendations:</u> Designed to be easily cut using a die, guillotine, and many other market CNC routers using i-cut.

<u>Easy to Install:</u> Use with grommet, frames, easel backs, double-sided tape, Velcro® or suction cups. Suitable for framing because it is acid free.



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