

Magnetic Receptive Media – Green Position

Plastiprint Sales Company

Magnetic Receptive graphics are easily shipped, conserving Energy & Resources:

- **Minimal Packaging:** The substrates are intended to be rolled and shipped in tubes, boxes and material to protect the ends. This method of shipping eliminates the need for costly packaging or crating of oversized graphics.
- **Lightweight:** The light weight of the substrates lessens shipping costs by the end user by reducing fuel resources required for transporting.

Magnetic Receptive graphics are easily installed, eliminating waste:

- **Permanent Backer/Mounting Magnet:** The initial mounting magnet is permanently installed and remains intact for years. Other graphic systems require backers that are not reusable and therefore are disposed of as waste.
- **No Hardware:** No hardware, adhesives or frames needed for the magnetic receptive graphic system.
- **Simplicity:** Easy to install so there is no need to hire professional installers, incurring costly labor and travel expenses.
- **Reusable:** Magnetic Receptive graphics are easily un-installed, rolled and placed in tubes for space saving storage and elimination of waste.

*MSDS Sheet available
upon request*

